



E-MYTH LEADERSHIP INTENSIVE – SEMINAR INFORMATION

Location

Hyatt Vineyard Creek Hotel
170 Railroad Street
Santa Rosa, CA 95401
Telephone: 707.636.7100
Fax: 707.636.7277
www.vineyardcreek.hyatt.com

Meeting Times

The seminar starts at 9:00 am and ends at approximately 5:00 pm each day. Please join us in the **Dry Creek II Room** at the Hyatt Vineyard Creek Hotel at 8:30 am for a Continental Breakfast, and a chance to meet other participants before the seminar begins.

Attire

Business Casual

Agenda

Day 1

- Welcome & Introductions
- Seminar Overview
- E-Myth Point of View: *Changing Your Business and Your Life*
- The Promise: *On Time Every Time Exactly as Promised*
- The Entrepreneur, The Manager, and The Technician:
- Your Primary Aim & Personal Objectives: *Putting Your Life First*
- Your Strategic Objective: *Creating "New Co"*

Day 2

- Welcome Back
- The Seven Centers of Management Attention: *Working ON the Business*
- The Key Frustrations Process: *Thinking Systemically*
- Strategic Objective Workshop: *Communicating Your Vision*
- Creating a High Performance Environment: *Turning Your Vision into a Reality*
- The Power of Perspective: *Getting What You Want*
- Next Steps: *Your Strategic Plan*