

AIM and FAST Testimonials

"As a firm believer in E-Mything your business, I'm encouraged to see that a curriculum has been created that speaks to the Franchising sector. The new **AIM/FAST programs combine the best of the time-tested E-Myth principles**, with the power that a franchise system provides. Prospective Franchisees who take this program will have a jump start on what it takes to be successful in the business and know how to leverage a franchise system to achieve maximum results."

—Brian Scudamore, 1-800-GOT-JUNK

"Fabulous program! The course has really **helped me to think differently** about my role in the new franchise business I'm about to start. I was looking at this all wrong – now I understand and feel better prepared to get going."

—Bridgett Jones-Smith

"The program offers motivated professionals a **crash course MBA** coupled with easy-to-use tools to methodically launch and operate a business."

—Anonymous

"I mostly **enjoyed my wife and I filling out our Strategic Objectives** dealing with our future for our family and objectives we want to meet in the next 5 years."

—Randy Boll

"The program has also made me start to think in terms of the enterprise's ability to **replicate processes to exceed customer expectations.**"

—Brooks Lanning

"This would be a **great class for any top level manager/entrepreneur**. It makes you take a very hard look at or evaluate: YOU – your business, your deployment model, your vision."

—Brooks Lanning

"I really **enjoyed the systems strategy**. It changed my way of thinking. It has given me a process to use to get the same results from all employees."

—Renee Stewart

"Honestly, the whole money section was very informative and I **learned a ton** from it. It provides a better understanding of how to keep track of and organize money to know what is coming in and what is going out."

—Nathan Moore

"The course is **simple and easy to understand**. It helped to generate a thought process for those areas that I now recognize as needing improvement."

—Jim Anselmi

"I've been a follower of the E-Myth principles for some time. I credit Michael Gerber's book, The E-Myth Revisited as helping me make some strategic decisions as a new franchisee which helped me to improve the results of my business. Now as a franchisor, I can see how the AIM/FAST curriculum compliments the franchisors education and training and **helps a franchisee understand the basics of running a profitable business**. It reinforces the principles of following the franchisor's operating system and at the same time is a primer in key management areas such as financial management, marketing, and leadership."

—Ben Blakley, CEO Navis Pack & Ship